

PROSPECTING FOR GOLD LTD
Wealth Intelligence Services™

Beyond List Rental

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Our data – research not list generation

The Wealth Intelligence Database

- The UK's largest database of millionaires & influential people – based on 30 years researching public domain information
- Contains around 240,000 records

Million Pound Properties

- 200,000 properties with estimated value of £1 million and above – the homes of the wealthy and affluent
- Around $\frac{3}{4}$ are not on the Wealth Intelligence Database



Our approach: Research for targeted fundraising

- Wealth screening – using your data
- New ‘affinity’ HNW Prospects – using our data
- Millionaire Next Door – geographic prospects using our data
- Profiles (networks) – using our data



Focus on cultivation

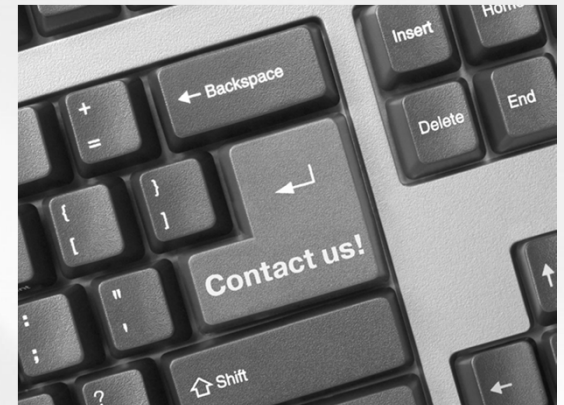
- Where are the potential big gifts?
- What do you need to know to access them?



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